

SWEET WITH A KICK: JOCELYN & CHRIS CELEBRATE NEW MUSIC WITH LIMITED- EDITION BEER AND BBQ SAUCE

Sibling rockers announce Peacemaker Brewing “Sugar and Spice Passion Fruit Milkshake IPA” and Coal Creek Smokehouse “Sugar and Spice Rock and Roll BBQ Sauce” collabs inspired by new single



Left: Sugar and Spice Rock and Roll BBQ Sauce in collaboration with Coal Creek Smokehouse (Rocky Top, TN).

Right: Sugar and Spice Passion Fruit Milkshake IPA in collaboration with Peacemaker Brewing (Canandaigua, NY).

ALBANY, NY – WEDNESDAY, June 15TH – New tunes, fresh brews, and delicious BBQ: Jocelyn & Chris are here to give the people what they want this summer. Celebrating the June 18th release of their **sweet and sultry new single *Sugar and Spice***, these sibling rockers have teamed up with and Coal Creek Smokehouse in Rocky Top, TN, to create the **Sugar and Spice Rock and Roll BBQ Sauce**, a limited-run blend of honey sweetness and spicy kick perfect for all-purpose slathering. To wash it down, they’ve also paired up with Peacemaker Brewing in Canandaigua, NY, for the **Sugar and Spice Passion Fruit Milkshake IPA**, a fruity, refreshing limited-edition concoction just in time for summer sipping.

Says Chris, “When we’re not performing, Jocelyn and I are always looking for the best beer or food nearby. We met Todd and the folks at Peacemaker Brewing when we played their music festival a few years back, and we’ve been friends and collaborators ever since. We wanted a beer that reflected the fun nature of Sugar and Spice – sweet and light, but also complex.

The **Sugar and Spice Passion Fruit Milkshake IPA** will be available at Peacemaker Brewing’s flagship location as well as select Wegmans stores. BBQ lovers can order the **Sugar and Spice**

Rock and Roll BBQ Sauce on the Coal Creek [website](#) or stop in to the Smokehouse to try it fresh on one of Mama's signature dishes.

Jocelyn explains, *"We met the crew at Coal Creek Smokehouse at a chance pit stop in Rocky Top while on tour. Now, we make a point of stopping in anytime we're remotely close by. We've even performed with the band on the Coal Creek front porch in between helpings of candied bacon. They absolutely nailed this sauce – it's delicious and I'm going to be putting it on everything this summer. And I mean EVERYTHING."*

About Jocelyn & Chris:

Apologies? None. Volume? Loud. Hair? Long.

Think rock is dead? Meet Jocelyn & Chris. Two analog souls hell-bent on inciting a new rock revival.

Jocelyn & Chris and their band have charted three consecutive commercial radio singles in the Billboard AAA Top 40, taken two records to #1 on the Relix Jambands Top 30 Album Chart, and appeared nationally on NBC's Today Show. The siblings, both recent graduates of Harvard University, have balanced college with performances coast to coast and recording seven records featuring special guests including Cory Wong (Vulfpeck), G. Love, Byron Isaacs (Lumineers), and Gov't Mule's Danny Louis. Additional media coverage includes Baeble, Huffington Post, NowThis, Paste Magazine, Daily Mail, The Daily Beast, Cheddar TV, People, Jam in the Van, Hollywood Reporter, and numerous others.

Jocelyn & Chris's SUGAR AND SPICE TOUR will take them nationwide this summer, unleashing their original blend of commanding vocals, dynamic retro guitar, and powerful songwriting nationwide across 14 states in support of their new single and upcoming 8th studio album "Favorite Ghosts."

To learn more about Jocelyn & Chris and view a full list of tour dates, visit:

<http://www.jocelynandchrismusic.com/>

About Peacemaker Brewing:

Mix together grain, hops, yeast, and water. Add a whole lot of love, top it off with years of dedication, and let it simmer. When it's done fermenting, it's more than just beer in a glass: it's a lifelong dream in the making. Since 2016, founder/chief brewing Todd Reardon and his wife Stephani have worked to create quality hand-crafted beer made with pride for the Peacemaker in all of us, inspired by the music of Roger Clyne & the Peacemakers and the rich history of Western NY State. Operating from their brewery in Canandaigua, NY, Peacemaker Brewing Company is driven to brew beer that sparks community connection and spreads love one pint at a time. Cheers to that!

Learn more about Peacemaker Brewing:

Official Website: <https://www.peacemakerbrewing.com/>

Nestled in the hills of Rocky Top, TN, Coal Creek Smokehouse is a family-owned and operated joint at the heart of America's BBQ country. Built with love and fueled by a passion for BBQ, you can always count on Mama and the rest of the Coal Creek crew to be cooking up something spectacular – from their mouth-watering St. Louis ribs and burnt ends to their signature candied bacon and their decadent spoonbread. It's an attention to detail that's won them praise from locals and travelers alike, as well as national acclaim – they've been ranked 13th best BBQ joint in the nation by Yelp! Whatever you're craving, you can count on Coal Creek to come away from the table with your stomach and your heart full.

Learn more about Coal Creek Smokehouse:

Official Website: <http://coalcreeksmokehouse.com/>

Digital Press kit: <https://shorefire.com/roster/jocelyn-chris-arndt>

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